



"It is our vision of the UAE to ensure sustainable and eco friendly solutions for lowering the negative impact of pollution and poor indoor air quality that has on human health.

Our company's aim is to provide a clean, safe and breathable environment across all residential, commercial and government entities. We have as our core value and priority the people of the UAE, their health and well being."

*H.H Sheikh Mohammed bin Maktoum bin Juma al Maktoum*

#breathebetterUAE

iPurity is a Dubai based company, focusing on cleaning and disinfection of indoor area for the private and corporate sectors through effective and professional service.

We provide:

- Complimentary Assessment Consultation
- HVAC system Sanitization and Disinfection
- Aerosol Disinfection
- Improving Indoor Air Quality

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**We spend more than 90% of our time  
indoors while indoor air pollution can be  
up to 100 times greater than outdoors  
US Government Environmental  
Protection**

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Agency - EPA

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**Coughs, colds, sneezing, watery eyes  
and nasal congestion are commonly  
caused by airborne allergens**

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Dr. Bassam Mahboub, Dubai Health Authority

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**1 out of 6 people who suffer from allergies do so as a direct result of the fungi and bacteria in the air conditioning duct systems**

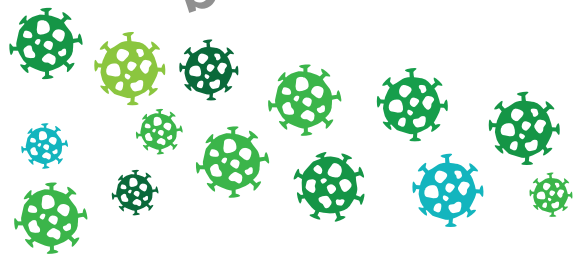
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Better Health Magazine

bad smells

Asthma

dust



Chronic obstructive  
respiratory failure

pneumonia

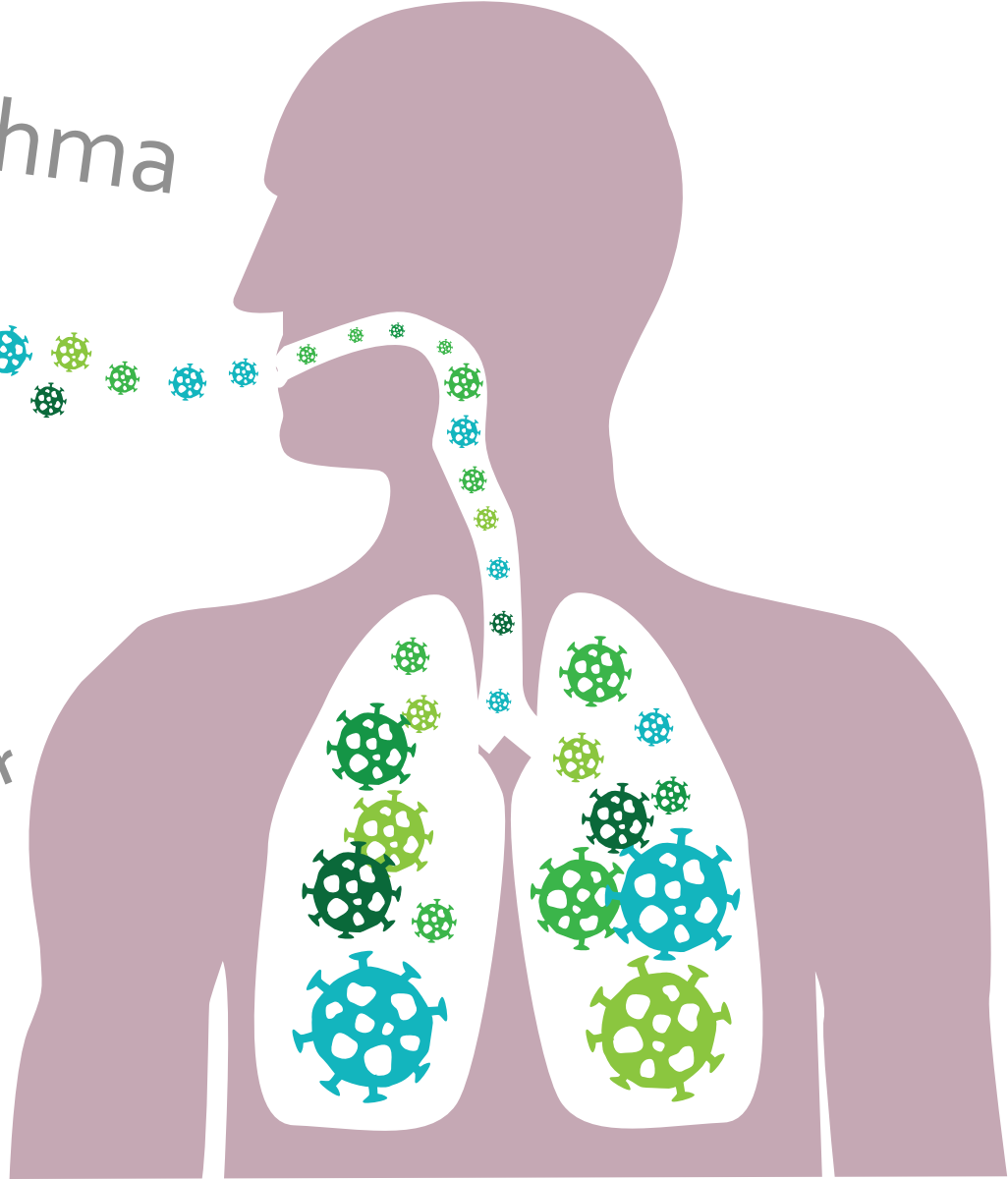
moulds

breathing problems

Lung cancer

pulmonary  
diseases

allergy





**YOUR  
HEALTH  
IS  
IMPORTANT TO US**





# Pictures from some of our inspections in Dubai





# Pictures from some of our inspections of HVAC systems in Dubai



A close-up photograph of a vibrant green leaf with three clear, glistening water droplets resting on its surface. The droplets are of varying sizes and are positioned in the upper left quadrant of the frame. The leaf's veins are clearly visible, and the background is a soft, out-of-focus green. A teal-colored rectangular box is overlaid on the right side of the image, containing the text 'ECO FRIENDLY DISINFECTION' in white, bold, sans-serif capital letters.

**ECO  
FRIENDLY  
DISINFECTION**



Validation of activity  
**BACTERICIDE**  
in accordance with  
standards

**According to a protocol issued  
under NF T 72 281 (may 2009):**  
Aerial surface disinfection,  
Staphylococcus aureus / Staphylococcus  
aureus Methicilline resistant / Pseudomonas  
aeruginosa / Mycobacterium smegmatis,  
Legionella pneumophila / Enterococcus hirae /  
Escherichia coli.

**NF EN 1040:**  
Basic bactericide activity.  
Pseudomonas aeruginosa /  
Staphylococcus aureus.

**NF EN 1276:**  
Bactericidal activity of disinfectants used  
in industry and in Collectivities.  
Staphylococcus aureus / Pseudomonas  
aeruginosa / Escherichia coli /  
Enterococcus hirae.

Validation of activity  
**FUNGICIDE**  
and **YEASTICIDE** in  
accordance with standards

**According to a protocol issued  
under NF T 72 281 (may 2009):**  
Aerial surface disinfection, Candida albicans /  
Aspergillus niger.

**NF EN 1275:**  
Basic fungicidal activity.  
Candida albicans /  
Aspergillus niger.

**NF EN 1650:**  
Fungicidal and yeasticidal activity of  
disinfectants used in industry and in  
Collectivities.  
Candida albicans / Aspergillus niger.

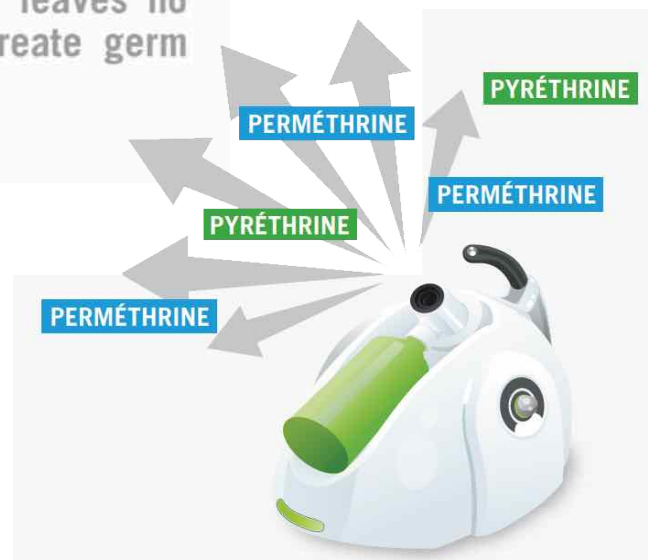
Validation of activity  
**SPORICIDE** in  
accordance with standards

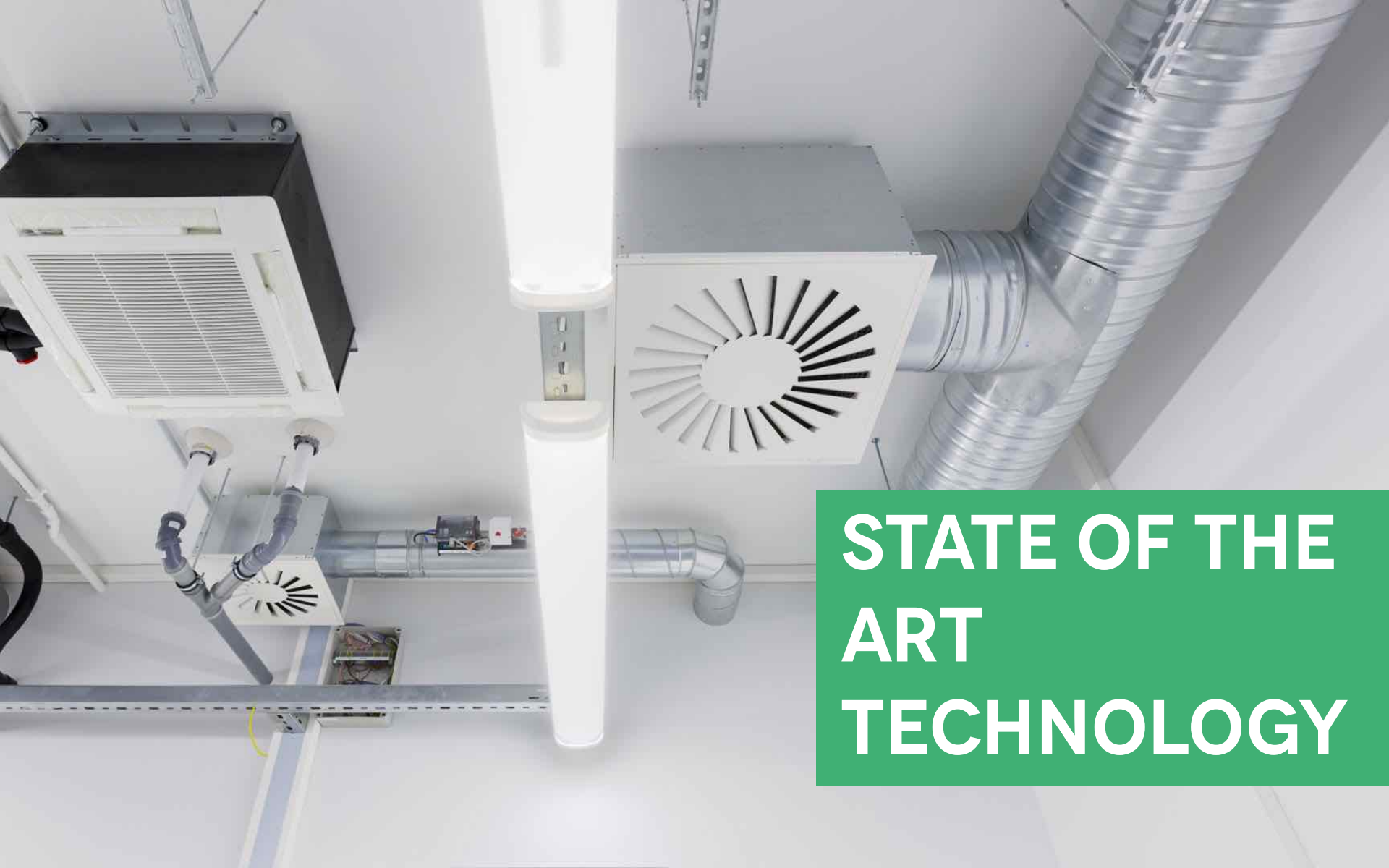
**According to a protocol issued  
under NF T 72 281 (may 2009):**  
Aerial surface disinfection,  
Spores of bacillus subtilis var. niger.

Validation of activity  
**VIRUCIDE**  
in accordance with  
standards

**According to a protocol issued  
under NF T 72 281 (may 2009):**  
Virucidal activity against vertebrate viruses.  
Human adenovirus, Enterovirus Polio 1,  
Orthopox virus from vaccine and by extension  
Norwalk virus and influenza rhinovirus.

**99.9% biodegradable,  
non-toxic, non-corrosive, leaves no  
residue and does not create germ  
resistance or allergies.**

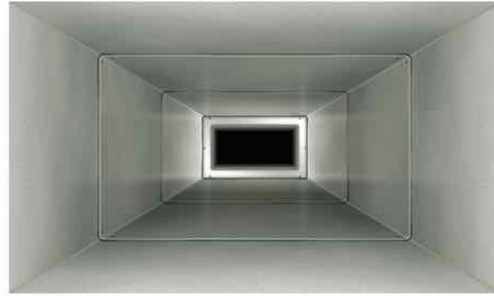




# STATE OF THE ART TECHNOLOGY



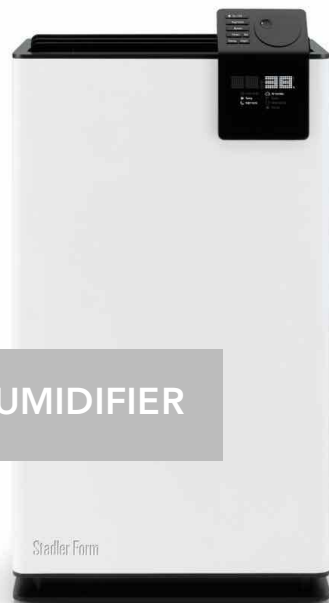
Before



After



DEHUMIDIFIER



AIR WASHER



AIR PURIFIER



HYDROMETER

INDOOR AIR  
IMPROVING



BEFORE



AFTER



BEFORE



AFTER





PRIVATES



HOSPITALS



OFFICES



SCHOOLS





HOTELS



MALLS



BUILDINGS



GOVERNMENT



## Representative Impacts of Indoor Air Quality Problems!

| Target of Impact             | Potential Effects   |
|------------------------------|---|
| <b>Designers, builders</b>   | Legal expenses, judgments and settlements   |
| <b>Product manufacturers</b> | Damage to reputation and sales, legal expenses, settlements and judgments   |
| <b>Building owners</b>       | Lost tenants time and revenue,<br>Expense of repairs<br>Legal expenses, judgments and settlements   |
| <b>Employers</b>             | Lost productivity and revenue<br>Payroll costs of absenteeism<br>Deteriorating institutional environment<br>Workers compensation claims<br>Damage to public image or reputation |
| <b>Building occupants</b>    | Health effects, illness, lost work time<br>Discomfort, dissatisfaction, irritation  |
| <b>Building equipment</b>    | Deterioration, material damage<br>Malfunction from fouling<br>Breakdown<br>Destruction from electrical arcing   |
| <b>Building fabric</b>       | Deterioration<br>Soiling<br>Increased maintenance costs   |